

BUD'S

A LOVE LETTER TO CARMEL

Like many good stories, Carmel's stems from catastrophe. San Francisco's 1906 earthquake wreaked havoc on the city and brought a flood of artists seeking refuge from the rubble — led, in large part, by the bohemian poet George Sterling. And from the ashes of disaster, a community of luminaries was born, including the likes of Edward Weston, Sinclair Lewis, Ansel Adams, Jack London, Mary Austin, and Angela Ghirardelli who laid the foundations for this very hotel.

Carmel's history is storied, and rightly so. It is a community inhabited by the kind of people who would elect several poets (and Clint Eastwood) as mayor. The kind of community where jade hunting, abalone bashing, and drunken poetry readings are popular pastimes. Host to painters, politicians, musicians, philosophers, writers, cartoonists, and all the poly-hyphenates in between, Carmel is a gathering place unlike anything else in California. And Bud's is an ode to its legends.



SIGNATURE



COCKTAILS

BUD'S MARTINI

GIN, VODKA, LILLET

An old standard if there ever was one. Bud's Martini harkens back to the Carmel of 1965 with clean flavors and a winkingly austere composition. Served straight up.

15

PLAIDITUDE

COGNAC, COINTREAU, LEMON JUICE

Our tribute to La Playa's former owner, Bud Allen, who would dispense sage wisdom from behind the bar in his signature uniform of mismatched plaid. Served straight up.

15

THE MAYOR

WHISKY, BITTERS, ORANGE, BOURBON CHERRY

Clint Eastwood's mayoral career began when Bud Allen convinced him it would be more productive to pursue political office than sit around complaining. The Mayor is distinguished by bittersweet flavors and smoked maple undertones. Served on the rocks.

15



Bud's Martini

SIGNATURE



COCKTAILS

THE JADE HUNTER

ABSINTHE, RYE, COGNAC, BITTERS, LEMON

Whether you're a hippy or a millionaire, gem hunting is a cult pastime around here, and the very best spots are closely-guarded secrets. Sharp Anise flavors meld with smoky cognac. Served straight up.

15

MOLLUSK MULE

VODKA, LIMONCELLO, GINGER BEER, LIME

Our sweet and sour send-up to a legendary local mollusk, the Abalone. The Mollusk Mule follows in the footsteps of Carmel's most prolific artists who drunkenly penned their own poetic odes to this hideous, yet strangely delicious, creature. Served on the rocks.

15

TOWNE COUNCILOR

A SINGLE POUR OF WHATEVER RARE LIBATION
CURRENTLY INHABITS LOCKER #1.

Cheers to our friends at City Hall. As anyone who has attended a city council meeting will tell you, Carmel is as vocal as it is beautiful. After a long evening of debate, everyone needs a stiff drink. Served straight up.

MARKET PRICE



Jade Hunter

SIGNATURE



COCKTAILS

DON'T CALL ME TERRENCE

RYE, VERMOUTH, BOURBON CHERRY, BITTERS

Inspired by cinema legend, Steve McQueen. Don't Call Me Terrence is distinguished by classic, unwavering flavors befitting "The King of Cool." Served straight up.

15

CALIFORNIA PROOF

TEQUILA, GRAPEFRUIT JUICE, LIME, CLUB SODA

As Edward Abbey wrote, "There is science, logic, reason; there is thought verified by experience. And then there is California." Bright flavors with a dreamy undercurrent of sharp citrus true to the golden state. Served on the rocks.

15

THE CAVALRY

RUM, LIME, SIMPLE SYRUP, EGG WHITE

Named for the infamous group of local poker players, writers, bards, and raconteurs who founded their alliance at La Playa. Sometimes, the remaining members still trade stories in the room where they first met. A timeless classic, served straight up.

15



The Cavalry

SIGNATURE



COCKTAILS

SINCLAIR OIL

COGNAC, RYE, SWEET VERMOUTH,
BENEDICTINE, BITTERS

Writer's fuel. A tribute to either Upton Sinclair or Sinclair Lewis. You decide. This smoky, herbal remedy is served straight up.

15

THE INGENUE

BITTERS, LEMON, SPARKLING ROSÉ, ST. GERMAINE

Named for Angela Ghirardelli — of confectionary fame. An artist in her own right, she and her husband first built La Playa, which fast became a popular salon during Carmel's seminal bohemian period. Bright summer citrus meets pink Rosé. Served on the rocks.

13

DOC RICKETT'S LAB

APEROL, GRAPEFRUIT JUICE, PERONI, PROSECCO

Doc Rickett's marine laboratory on Cannery Row saw specimens of all kinds — a gathering place for artists and intellectuals like Joseph Campbell, Henry Miller, and John Steinbeck. This bubbly, eclectic spritzer is served on the rocks.

13



The Ingenue

Wines

- GLASS -

Sparkling

MIONETTO 12

Prosecco, Valdobbiadene Superiore DOCG, Italy, NV

GÉRARD BERTRAND 14

Crémant de Limoux Rosé, France, NV

NICOLAS FEUILLATTE 20

Reserve Exclusive Brut, Chouilly, France, NV

Chardonnay

TALBOTT VINEYARDS 13

Kali Hart, Monterey County, 2017

STAG'S LEAP CELLARS 16

Karia, Napa Valley, 2017

Sauvignon Blanc

BERNARDUS WINERY 14

Griya Vineyard, Arroyo Seco, Monterey County, 2018

Other Whites

BLAIR ESTATE 14

Pinot Gris, Arroyo Seco, Monterey County, 2016

M. CHAPOUTIER 12

Rosé, Côtes du Rhone, France, 2017

Pinot Noir

TALBOTT VINEYARDS 14

Kali Hart, Monterey County, 2016

HAHN SLH 16

Santa Lucia Highlands, Monterey County, 2016

Cabernet Sauvignon

JUSTIN VINEYARDS 16

Paso Robles, 2017

OUTLOT WINES 14
Alexander Valley, Sonoma County, 2016

Other Reds

SEGHESIO FAMILY VINEYARDS 14
Zinfandel, Sonoma County, 2016

THE PEY FAMILY 15
Merlot, Napa Valley, 2016

B E E R S

Draft

MAI TAI P.A. (12oz) 9
Alvarado Street Brewery, Monterey, Tropical IPA-6.4%

THE BUCKET BROWN ALE (12oz) 9
Other Brother Beer Co., Seaside, Brown Ale-5.2%

805 BLONDE ALE (16oz) 10
Firestone Walker, Paso Robles, Blonde Ale-4.7%

PERONI (16oz) 10
Birra Peroni Industriali, Italy, European Lager-5.1%

Bottles

DOMESTIC

**BUD LIGHT, BLUE MOON, FAT TIRE,
LAGUNITAS IPA** 7

IMPORT

CORONA, STELLA ARTOIS, HEINEKEN O 8

CRAFT

FOUNDERS BREAKFAST STOUT 9
American Imperial Stout

GULDEN DRAAK 11
Belgian Quadruple Ale

CHIMAY BLUE 12
Belgian Strong Dark Ale

ALLAGASH CURIEUX 12
American Barrel aged Triple

- ON THE -
PLATE

CROQUETTES (V)	14
<i>Arrabiata Sauce, Green Onion, Fried Basil</i>	
CALAMARI	14
<i>Monterey Bay Calamari, House Made Lemon Garlic Aioli</i>	
PRIME RIB FRENCH DIP	17
<i>French Roll, Au Jus, Horseradish, House Fries</i>	
TOMATO BISQUE & 1/2 GRILLED CHEESE SANDWICH (V)	16
<i>Roasted Tomato, Fontina, Swiss, Jack, Cheddar Cheese, Sourdough Batard - (GF Bread Available on request)</i>	
LA PLAYA CALZONE	16
<i>Ham, Cheese, Mushroom</i>	
QUESADILLA A LA PLAYA (V)	14
<i>Whole Wheat Tortilla filled with Cheddar & Jack Cheese, Corn, Black Beans, Spicy Chipotle Sour Cream, Pico de Gallo, & Guacamole</i>	
ADD CHICKEN.....3	
ROASTED STRAWBERRY SALAD (V/GF)	16
<i>Roasted Strawberries, Frisse, Endive, Pecans, Goat Cheeses, Vinaigrette</i>	
COBB SALAD (GF)	18
<i>Pan Seared Chicken Breast, Romaine, Tomato, Cucumber, Avocado, Bacon, Garbanzo Beans, Hardboiled Egg, Blue Cheese, Creamy Herb Dressing</i>	
BROCHETTE OF CHICKEN	15
<i>Green Peppercorn Sauce, Whipped Potato</i>	
BROCHETTE OF FILET MIGNON	18
<i>Green Peppercorn Sauce, Whipped Potato</i>	
PETITE STEAK FRITE	24
<i>4.5 oz. Ribeye, French Fries</i>	
CHEESECAKE	8
<i>New York-Style with Fresh Berries</i>	
CHOCOLATE POT DE CREME (GF)	9

Please Help Us Conserve - Water is Precious on California's Central Coast. Your Server Will Happily Bring You Water Upon Request

A 20% Gratuity is added to groups of 8 or more