



LA PLAYA HOTEL
CARMEL-BY-THE-SEA

FACTS FOR MEETING PLANNERS

DESCRIPTION

La Playa Hotel has 75 lovely rooms and five storybook cottages. The Mediterranean style property grew from an artist's mansion completed in 1905. It is located in the heart of enchanting Carmel village, two blocks from Carmel beach and four blocks from the town's world-famous art galleries, boutiques and restaurants. A member of the prestigious Historic Hotels of America, La Playa is the only full-service hotel in Carmel-by-the-Sea.

LOCATION

The charming coastal village of Carmel is on the Monterey Peninsula amid some of the world's most spectacular scenery. It is 120 miles south of San Francisco, 70 miles south of San Jose, and 330 miles north of Los Angeles.

PENINSULA ACTIVITIES

- 17-Mile Drive, with its sweeping ocean views and intriguing mansions
- Carmel Mission
- Point Lobos State Reserve with its stunning natural ocean setting, otters, seals and sea lions located 2 miles south of Carmel
- Carmel Valley wineries
- Carmel boutique shopping
- Horseback riding, at a variety of locations from Pebble Beach to Big Sur
- Many world class golf courses within minutes of the hotel
- Big Sur hiking
- Fisherman's Wharf and John Steinbeck's Cannery Row
- Sport fishing, whale watching and boat cruises
- Kayaking on Monterey Bay
- Monterey Bay Aquarium

HIGH SEASON

- Friday and Saturday nights, year round
- All holidays and holiday weeks: New Year's Eve, Memorial Day weekend, Fourth of July, Labor Day weekend, Thanksgiving and Christmas
- AT&T Golf Tournament (generally held late January/early February)
- Laguna Seca Motorcycle Races (generally held the third weeks of April and July)
- Concourse d'Elegance (the third week in August)
- Jazz Festival (the third week in September)
- Laguna Seca Car Races

GUEST ROOMS

Rooms have views of the ocean, garden, patio or residential Carmel. Each room features a goose down comforter, television, refrigerator, robe, hairdryer, radio, iron and ironing board, and nightly turn-down service. Pool towels, beach blankets and wake-up calls are available upon request. The two suites have spacious living quarters and panoramic views. Rooms have king-size, queen-size, two double or two twin beds.

MEETING & BANQUETS

La Playa Hotel has five function rooms, four with windows or French doors overlooking lush gardens. Conference and banquet facilities can accommodate ten to 110 guests. The garden courtyard and gazebo area are ideal for lunches and cocktail receptions. From start to finish, La Playa's staff oversees every meeting, catering and service detail. A complete line of audio-visual equipment is available through the hotel by private contract.

DINING & COCKTAILS

Breakfast, lunch, dinner and Sunday brunch are served in the Terrace Grill Restaurant from 7:00 a.m. to 10:00 p.m. Guests may enjoy al fresco dining on the Terrace Grill Restaurant's heated outdoor terrace year round. A casual ambience defines the Terrace Grill, serving innovative California cuisine. The Terrace Grill Lounge offers cocktails, an extensive wine list and a collection of old ports and sherries. A pub menu featuring light fare is available in the lounge until 11:00 p.m. daily. Cocktails and bar menu items may also be ordered for poolside dining. All desserts are created daily by La Playa's Pastry Chef. The Terrace Grill's wine list features the best in Central Coast wines and favorites from Napa and Sonoma counties.

GUEST SERVICES

- Complimentary Wi-Fi
- Turn-down Service
- Complimentary newspaper and shoe shine
- Garden Spa Service
- Same-day laundry service Monday through Saturday
- Ample free parking or valet by request
- Outdoor heated pool with poolside food and beverage service
- Corporate team-building

TRAVEL TO CARMEL

La Playa is convenient to Highway I and Interstate 101. The Monterey Peninsula Airport is five miles away. It is a two-hour drive from San Francisco International and a 90-minute drive from the San Jose Airport.

CLIMATE

Any month is a good time to visit Carmel-by-the-Sea. The Monterey Peninsula offers a pleasant temperature climate with a yearly average of 62 degrees.

GROUP CONTACT

Mary Carrieri
Director of Sales
La Playa Hotel
P.O. Box 900
Carmel, CA 93921

Phone: 831.624.6476 ext. 61
800.582.8900

Fax: 831.624.7966

Website: www.laplayahotel.com

E-mail: mcarrieri@laplayahotel.com